

**For Immediate Release  
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## **Registered Nurse shortages on P.E.I. cause Andrews Senior Care to offer large signing bonuses for RNs**

**CHARLOTTETOWN, PE** - Andrews Senior Care has launched a new incentive program for Registered Nurses to join one of its island facilities.

Any RN who signs a two-year commitment letter to work full-time with the company will receive a \$5,000 signing bonus; \$3,900 more than the province currently offers new nurses through its signing bonus program.

“With this initiative we’re looking to attract new nurses to Prince Edward Island, although we are also considering applications from nurses already on the island,” said Sheri Nicolle, Director of Human Resources at Andrews Senior Care. “We’re confident we can retain staff once they have the opportunity to work with our team, but the challenge for all privately run facilities is getting them through the door given current shortages Province wide.”

Of the five Andrew’s locations on the island, three are dual care, which means both nursing and community care is provided. Andrews of Summerside, Andrews of Parkwest in Charlottetown and the newly opened nursing wing at the Andrews of Stratford are all looking for qualified candidates.

On the island, private facilities are often competing with the provincial government for a small number of qualified nurses. Andrews has made a concerted effort to set itself apart from other facilities by the quality of care provided and the in-house programming it offers residents.

“Our facilities are truly top notch. We’ve invested a lot of time and energy into making this a premium destination for both our employees and residents,” said Alana Desroche, Director of Resident Care with Andrews Senior Care on P.E.I. “One benefit of working in private care is that our team has more control over our own work environment, which makes it feel more like a second home for all of us.”

Beginning with the company more than a decade ago as a student nurse, Desroche sees the benefits of the new incentive program.

“I started my nursing career with Andrews straight out of school and still love it here today. Initially I was offered an incentive to commit with the company and it was hugely helpful in repaying my student loan debt.”

On top of the signing bonus, employment with Andrews offers a comprehensive health and dental plan along with a benefit package that includes gym membership funding, discounts at selected pharmacies island wide and savings with local restaurants and on home heating oil.

New graduates looking to start their career and experienced nurses considering a change are encouraged to contact Alana Desroche, in confidence, by email at [adesroche@andrewsseniorcare.ca](mailto:adesroche@andrewsseniorcare.ca)

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Cindy MacDonald, left, an RN at Andrews of Stratford with Alana Desroche, Director of Resident Care for Andrews Senior Care on P.E.I.